



HEALTHY POOLS
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Our fundamental goals are to continually look for better ways to provide exceptional service, keep our prices affordable for everyone, and to persistently explore ways to green our business. Our intention is to be a ground-breaking company in terms of environmental sustainability. At present, the simplest way to begin this journey is to provide more labor intensive methods, like brushing, backwashing and filter cleaning. These methods keep your pool cleaner and do not allow dirt and bacteria to build up and/or provide a home for algae to settle in. Using these methods, instead of more chemicals and longer filtration times, saves you money, provides you with a healthier pool to swim in and is one step closer to sustainability.

Our new changes take further steps towards sustainability and expand our service to you. We are all in challenging times together and we believe, like our new President, that each of us must do our part. We are proud to make the following changes as part of the "Yes We Can" team. The changes we will implement this year are:

- We will clean your pool every 7-10 days (once each week).
- Once per month we will drop and store your balancing and sanitation supplies.
- We will outfit your location with its own cleaning equipment.
- We will use a scooter or a bicycle as transportation for 3 of our visits per month.
- We will offer invoicing and communication through email.
- We will offer direct payment through online banking.
- And we will offer options and flexibility for those going through difficult financial times.

These changes allow us some flexibility in service days as we grow, so that when we drive, it will be with a full route. And happily, we are growing! Outfitting your home equipment and delivering your sanitation and balancing supplies in advance, allows us to use alternative transportation 75% of the time, except possibly when it is raining. Alternative transportation minimizes our environmental footprint and reduces our costs dramatically. And lastly, reducing paper flow, even recycled paper, lowers demand on processing and manufacturing.

Soon enough prices in water, gas and electricity will go up. We are already exploring the options and alternatives that will be used in the future, not to just keep your prices down, but to reduce them even further through the use of more sustainable methods. A sustainable pool will not only provide fun in the sun, but offer you other important benefits as well.